



# National Neon Sign Museum

**Event:** Museum Tour  
**Location:** 200 E 3rd St, The Dalles, OR  
**Date:** Friday, May 23  
**Time:** 6:00 to 8:00 PM  
**Fee:** \$20

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The Rowena Loop Cruise will end up at the National Neon Sign Museum in the heart of The Dalles downtown. If you elect not to go on the Cruise, please arrive at the Museum prior to 6:00 PM. The museum's assets represent one of the largest collections of neon storefront signs in the world. The display features the evolution of the electric signs and includes a vast variety of neon signs, including iconic one-of-a-kind retail signs and many signs related to the automobile industry. Nearby parking has been reserved for our group in adjacent parking lots as well as curb side parking along both sides of Court Street and East 3rd Street. **Live music will be played** in the parking lot on the east side of the Museum from 6:00 to 8:00 PM by **River City Rhythm**. Food can be purchased from **Manny's Lonchera's food truck** located onsite. Tables and chairs will be conveniently setup next to the band and food truck. This is a guided tour in groups. Sign up for your group tour when you arrive onsite.

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